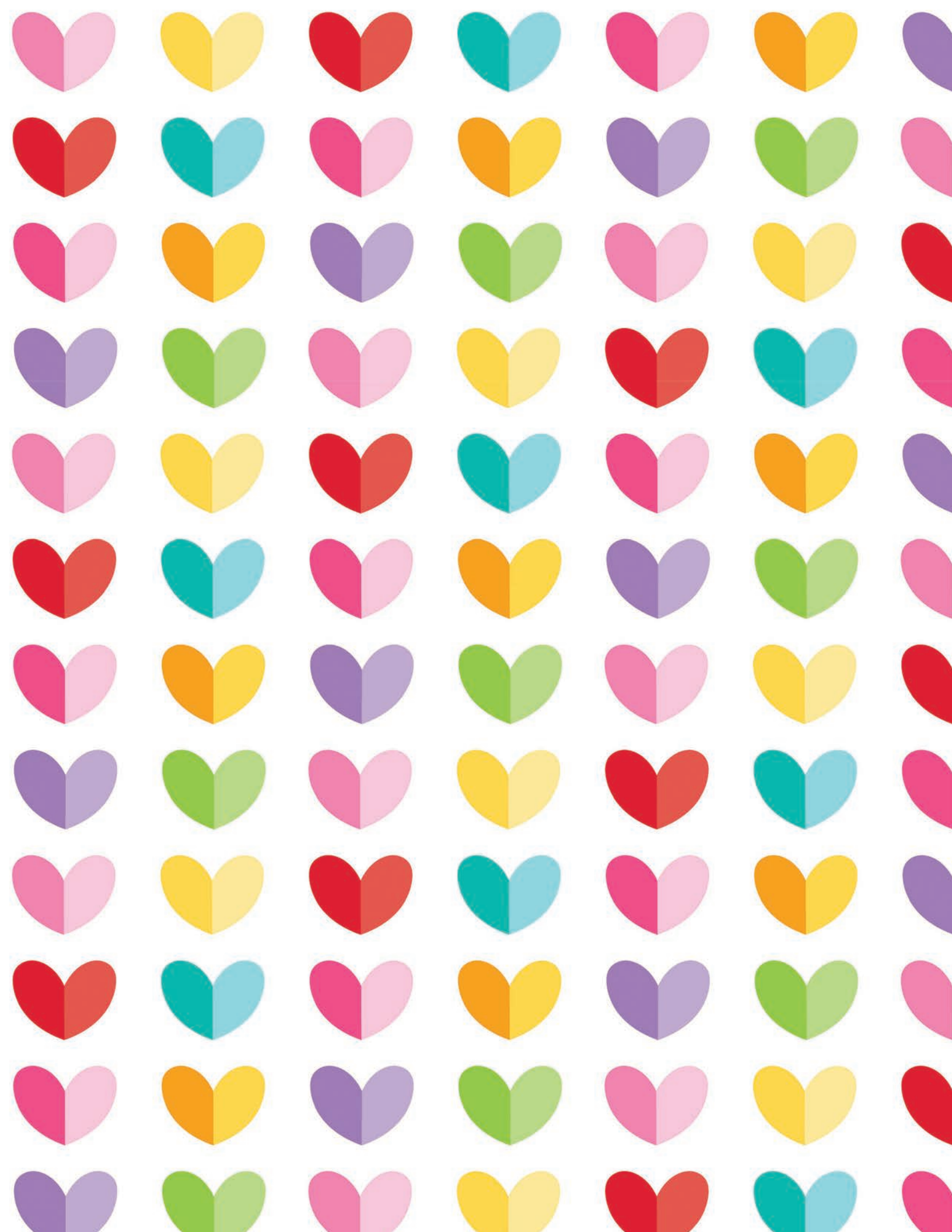






WINTER 2021 SUPPLEMENT





4	to the MOON 
8	MY <i>candy</i> GIRL
12	Value Bundles
16	<i>fireworks</i>  & FREEDOM
19	<i>Paper Stacks</i>
20	<i>Bella</i> besties
22	Cut Outs [™]



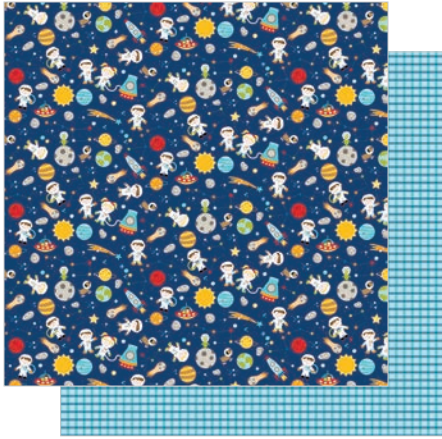
Layout by Traci Reed

Is there a **little man** in your life that you love more than all the **stars in the sky**? Is he a little explorer that is **growing like a rocket**? Discover a new universe with this collection that encourages imagination, play and **discovery**. To the Moon™ will have you reaching for the stars with its bold hues of navy, bright orange and sky blue. As these cute footprints on the **moon** prove, even the sky isn't the limit when it comes to **imagination** and possibility.

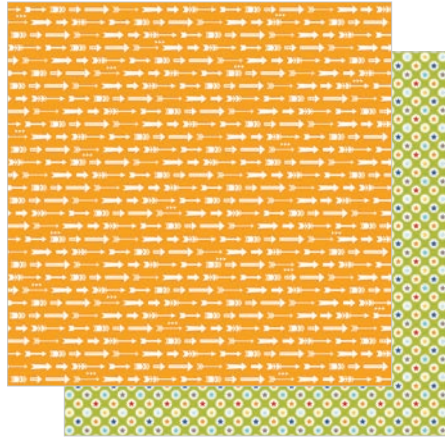
INCLUDES THESE BELLA BLVD SIGNATURE COLORS:

-  McIntosh
-  Orange
-  Bell Pepper
-  Pickle Juice
-  Ice
-  Blueberry
-  Oyster
-  Pony

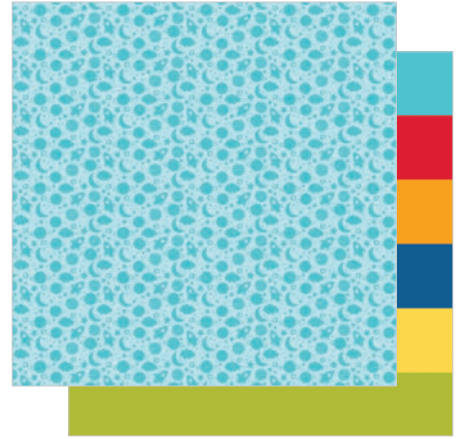
BB2394 Outer Space



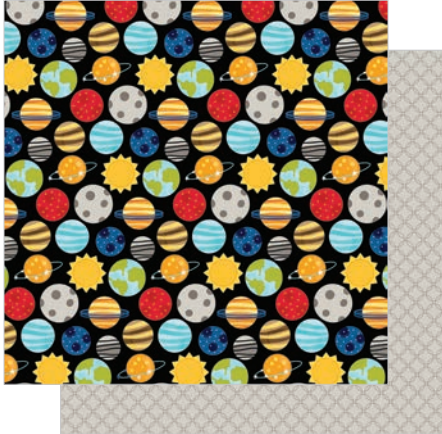
BB2395 The Sky's the Limit



BB2396 My Whole Universe



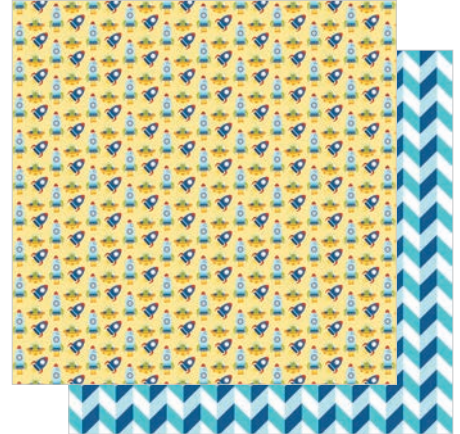
BB2397 Solar System



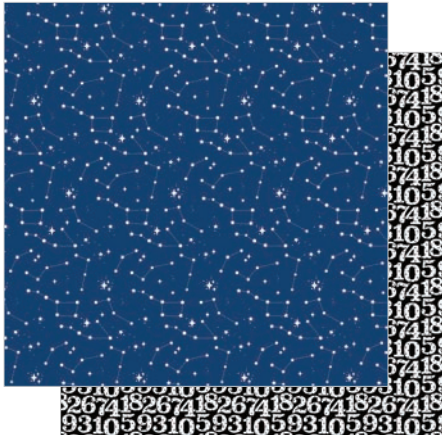
BB2398 Imagine



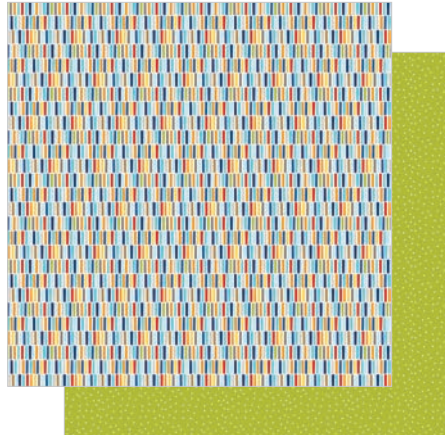
BB2399 Rocket Growth



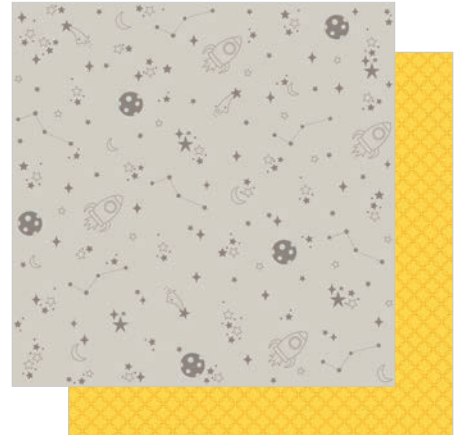
BB2400 Reach for the Stars



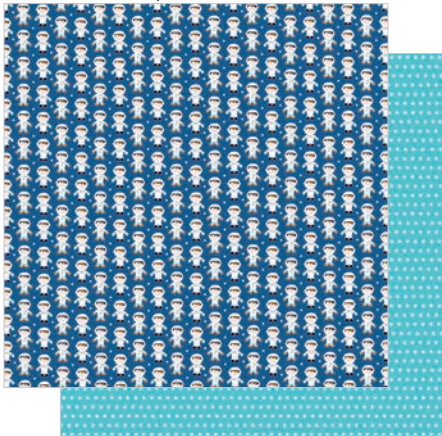
BB2401 Out of this World



BB2402 Shoot for the Moon



BB2403 Little Explorer



BB2404 To the Moon Borders



BB2405 To the Moon Daily Details



BB2406 To the Moon
Doohickey Cardstock Stickers



BB2408 To the Moon Chipboard Icons



BB0969 Orange Hearts Clear Cuts



BB0973 Blueberry Chevies Clear Cuts



BB2407 To the Moon Ephemera Icons



BB2411 Space Boy
Bella-pops™



BB2412 Soar High
Bella-pops™



BB2413 Shine On
Bella-pops™



BB2414 Mr. Robot
Bella-pops™



BB1915 Boy
Pennants



BB1658 Explore & Play
Acrylic Words



FLORENCE
alphabet stickers

- BB2145 McIntosh
- BB2149 Orange
- BB2150 Bell Pepper
- BB2151 Pickle Juice

- BB2153 Ice
- BB2155 Blueberry
- BB2157 Oyster
- BB2158 Pony
- BB2160 White

BB1198 Pretty Boy
Cute Clips



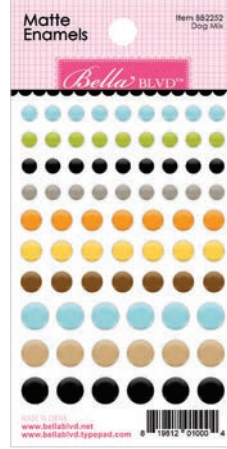
BB1925
Awesome
Acrylic Word



BB2410 Spaced Out
Epoxy



BB2252 Dog Mix
Matte Enamels



BB1951 Rainy Day
Heart Hugs



BB1952 Black & White
Heart Hugs



Aria Puffy Stickers



BB2231
Blueberry

BB2225
Orange

BB2233
Oyster

Trinkets Puffy Stickers



BB2296
White

BB2293
Blueberry

BB2409 A Boy's World
Puffy Stickers



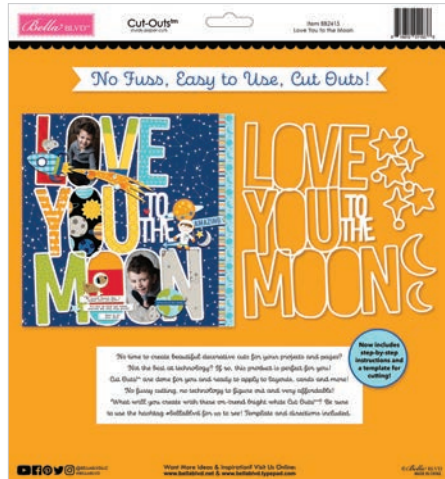
BB1612 Break Rules
.3125" Washi Tape



BB2079 Ice Dot
.625" Washi Tape



BB2415 Love You to the Moon Cut Outs



BB2416 To the Moon Collection Kit



BB2417 To the Moon Bella Besties Kit





Layout by Traci Reed

She adds **sprinkles** to **cupcakes** and cherries to **ice cream cones**! Her smile is as **sweet as sugar**. She loves unicorns, teddy bears and all the candies! Fun Fact: My Candy Girl™ from Bella Blvd is actually inspired by Stephanie's very own sweet daughter! The collection is sure to make your mouth water with its **soda-guzzling unicorns** and **donut-eating bears**. It serves up one yummy pattern after another, and each is sure to satisfy your **sweet tooth**!

INCLUDES THESE BELLA BLVD SIGNATURE COLORS:

- McIntosh
- Punch
- Peep
- Cotton Candy
- Orange
- Bell Pepper
- Gulf
- Plum
- Pony

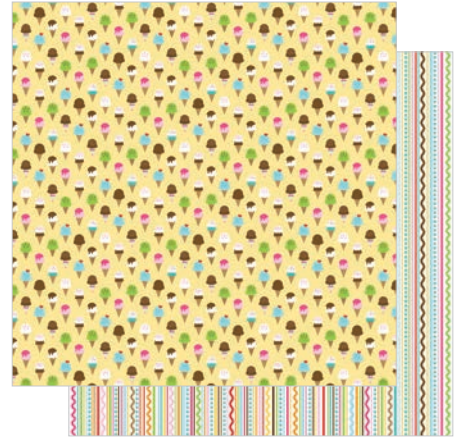
BB2370 Candy Crazy



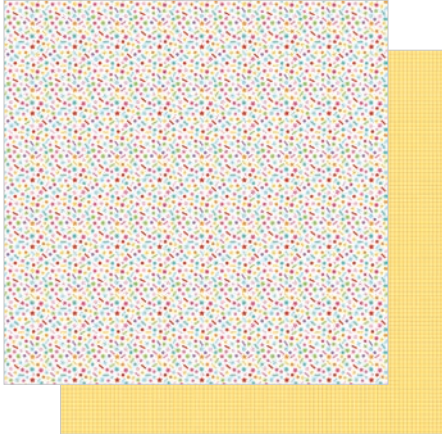
BB2371 All Girl



BB2372 Stay Cool



BB2373 Sprinkled with Love



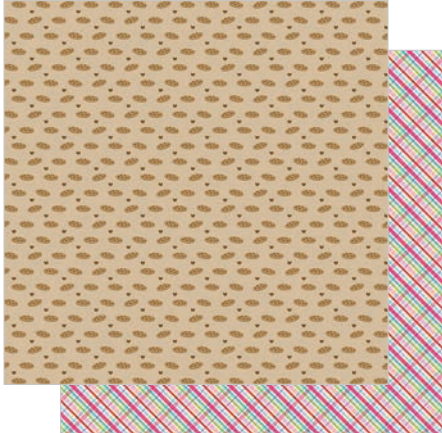
BB2374 Sugar Baby



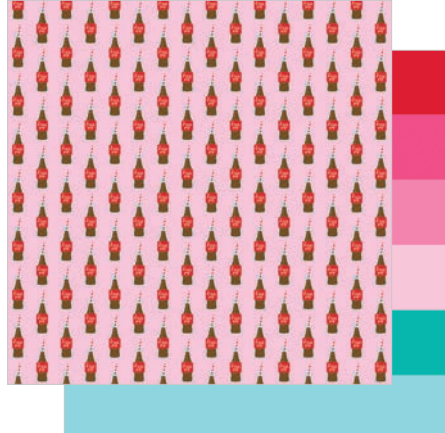
BB2375 Sweet as Sugar



BB2376 Cookie Dough



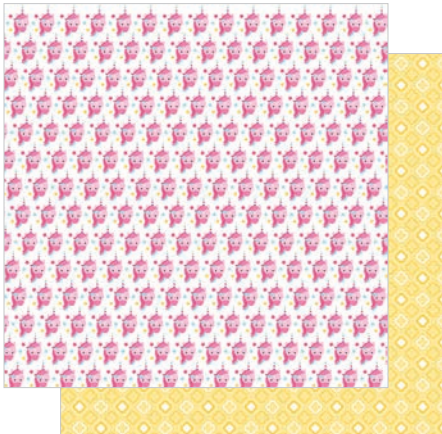
BB2377 Bubble Beauty



BB2378 Not Sharing



BB2379 Unicorn Girl



BB2380 My Candy Girl Borders



BB2381 My Candy Girl Daily Details



Chelle *my candy girl* NON-REPRODUCIBLE PAPER

Sprinkled with love
GIRL TALK NEVER SWEET
TREAT YOURSELF
I ♥ SWEETS
YOU'RE SWEET
cute
CANDID
aaabbbccdd
eeefffgghh
iijjkkllmm
nnnooos
ppppqqrrrr
ttttuuuuvvvv
ttttxxyyyzz
000111222
3456789;

TRULY 38
BEAUTIFUL
GIRL
ALL
BUT
the best
Sweetened
Kissable
small things
GREAT
LOVE

Gas Chips®

Bella's room

hello

And u

adorable

BE

fabulous

1

heart

more inspiration? www.bellahol.com



Bella's BEAUTY

bella-pops

cardstock sticker

Includes 100 stickers and 100 cards

Acrylic Words

Item: ACW1457
Sparkle & Shine

Bella BLVD™

Sparkle
Shine

BB2145 McIntosh BB2150 Bell Pepper
 BB2146 Punch BB2154 Gulf
 BB2147 Peep BB2156 Plum
 BB2148 Cotton Candy BB2158 Pony
 BB2160 White

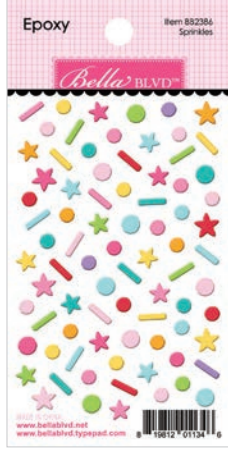
BB2057
Heart Mix
Acrylic Shapes



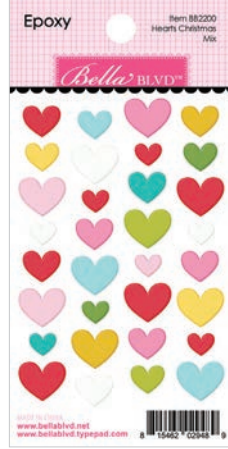
BB1930
Fabulous
Acrylic Word



BB2386 Sprinkles
Epoxy



BB2200 Hearts
Christmas Mix Epoxy



BB1949 Pretty in Pink
Heart Hugs



BB1948 Wild Berry
Heart Hugs



Aria Puffy Stickers



BB2221
McIntosh

BB2222
Punch

BB2226
Bell Pepper

Trinkets Puffy Stickers



BB2292
Ice & Gulf

BB2294
Plum

BB2385 Sugar Coating
Puffy Stickers



BB2078 Rainbow
.3125" Washi Tape



BB2060 Oh My Heart
.625" Washi Tape



BB2391 Sweet Girl Cut Outs



BB2392 My Candy Girl Collection Kit



BB2393 My Candy Girl Bella Besties Kit



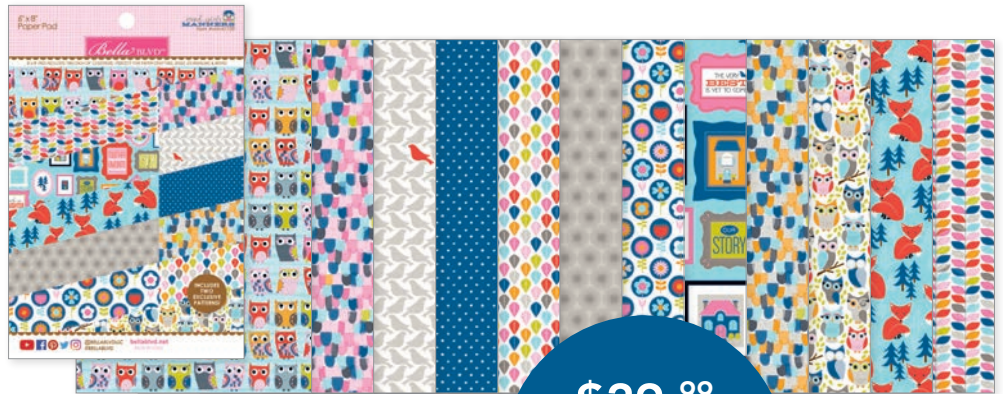
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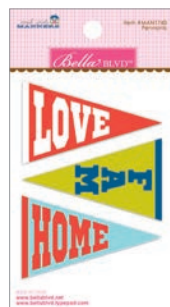
Mind Your Manners Value Bundle

This bundle includes six 12x12" double-sided patterned papers, one exclusive 12" patterned paper, a 6x8" paper pad, ephemera, stickers, chipboard, acrylic words, washi tape, felt pennants, epoxy stickers and heart hugs too! Perfect for scrapbooking, card making or general paper crafting! Kit priced at 50% - 60% off, making for great classes, giveaways, or simply to re-sell as a bundle! Quantities are limited so get it before it's gone!

BB2418 Mind Your Manners Value Bundle



\$29.99
msrp
valued over
\$59.00



Bug Explorer Value Bundle

This bundle includes nine 12x12" double-sided patterned papers, one exclusive 12" patterned paper, ephemera, acrylic words, washi tapes, puffy star stickers, heart hugs and Cute Clips™ too! Perfect for scrapbooking, card making or general paper crafting! Kit priced at 50% - 60% off, making for great classes, giveaways, or simply to re-sell as a bundle! Quantities are limited so get it before it's gone!

BB2419 Bug Explorer Value Bundle



\$29.⁹⁹
msrp
value
\$59.⁰⁰



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Island Escape Value Bundle

This bundle includes ten 12x12" double-sided patterned papers, one exclusive 12" patterned paper, stickers, gold-foil alphabets, acrylic words, washi tapes, puffy stars, beautiful felt bows and felt pennants too! Perfect for scrapbooking, card making or general paper crafting! Kit priced at 50% - 60% off, making for great classes, giveaways, or simply to re-sell as a bundle! Quantities are limited so get it before it's gone!

BB2420 Island Escape Value Bundle



\$29.⁹⁹
msrp
value
\$57.⁰⁰

Pop Quiz Value Bundle

Enjoy saving a "bundle" for yourself and your customers! These profit-packed, Value Bundles are pre-kitted; Offering you and your customer an awesome value! Each kit is priced at 50% - 60% off, making them a perfect fit for classes, giveaways, or simply to re-sell as a bundle! Quantities are limited so get them before they're gone!

BB2421 Pop Quiz Value Bundle



\$29.⁹⁹
msrp
value
\$55.⁰⁰



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We don't know about you, but our hearts certainly bleed **red**, **white** and **blue**! Celebrate your **patriotic** love with Fireworks & Freedom including Fourth of July, Veteran's Day, Election days and more! Honor the land that we love by waving the **stars & stripes** proudly. Parades around town and firework shows encourage us to be **united**, **brave** and **proud** to be Americans!

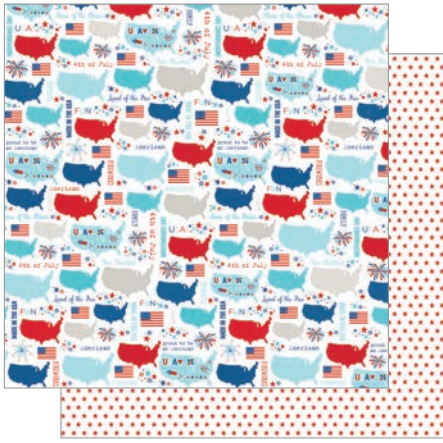
BB2042 Collection Kit



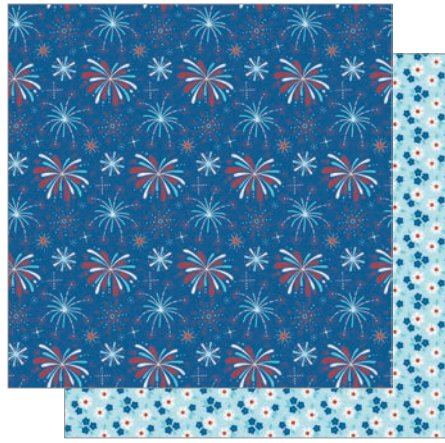
INCLUDES THESE BELLA BLVD SIGNATURE COLORS:

- McIntosh
- Blueberry
- Saltwater
- Ice
- Pickle Juice
- Guacamole
- Scallop

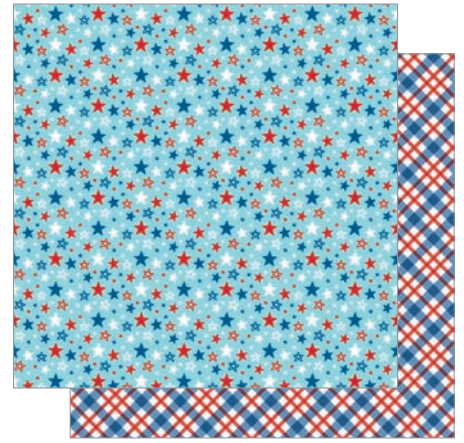
BB2025 Land That I Love



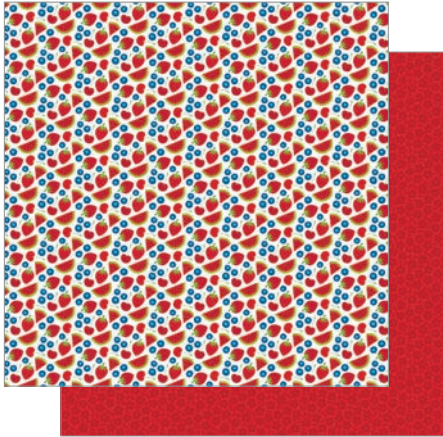
BB2026 Boom Boom



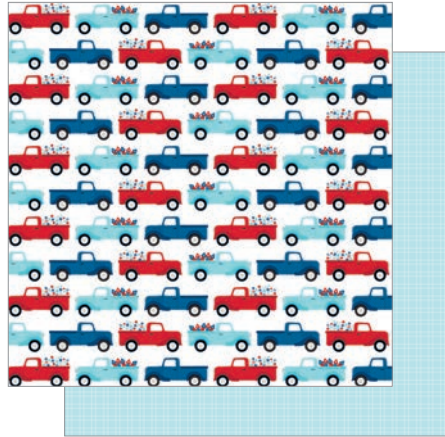
BB2027 Patriotic



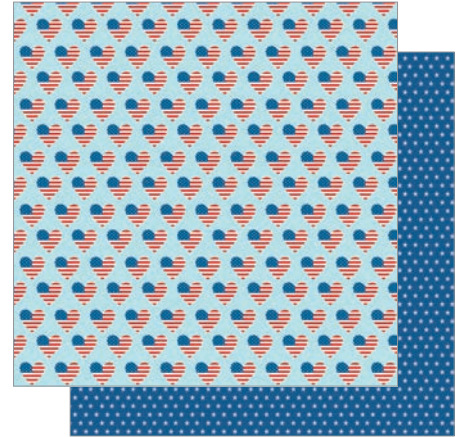
BB2028 Juicy Fruits



BB2029 Truck Parade



BB2030 Love the USA



BB2031 Fireworks & Freedom Borders



BB2032 Fireworks & Freedom Daily Details



BB2034 Fireworks & Freedom Ephemera Icons



BB2035 Fireworks & Freedom Ephemera Words



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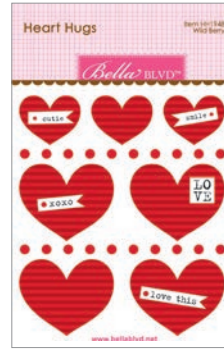
BB2033 Fireworks & Freedom
Doohickey Cardstock Stickers



BB2036 Fireworks & Freedom
Chipboard Icons



BB1948 Wild Berry
Heart Hugs



BB1951 Rainy Day
Heart Hugs



BB2039
Epoxy Icons



BB2038
Patriotic Stars Acrylic



BB1924
Memories Acrylic



BB2037
America Acrylic



BB1925
Awesome Acrylic



BB1657
Sparkle & Shine Acrylic Words



BB2040 Red Stripe
.3125" Washi Tape



BB2041 Stars
.625" Washi Tape



BB2079 Ice Dot
.625" Washi Tape



Aria Puffy Stickers



Trinkets Puffy Stickers



\$12.⁵⁰
your price
\$24.⁹⁹
msrp

Introducing A New Way to Save: Paper Value Stacks!



BB2143 Girl Value Stack



BB2144 Boy Value Stack

- Hand selected by theme
- 50 sheets of patterned paper
- Double-sided that is 100 patterns

Stack up today on this great value!

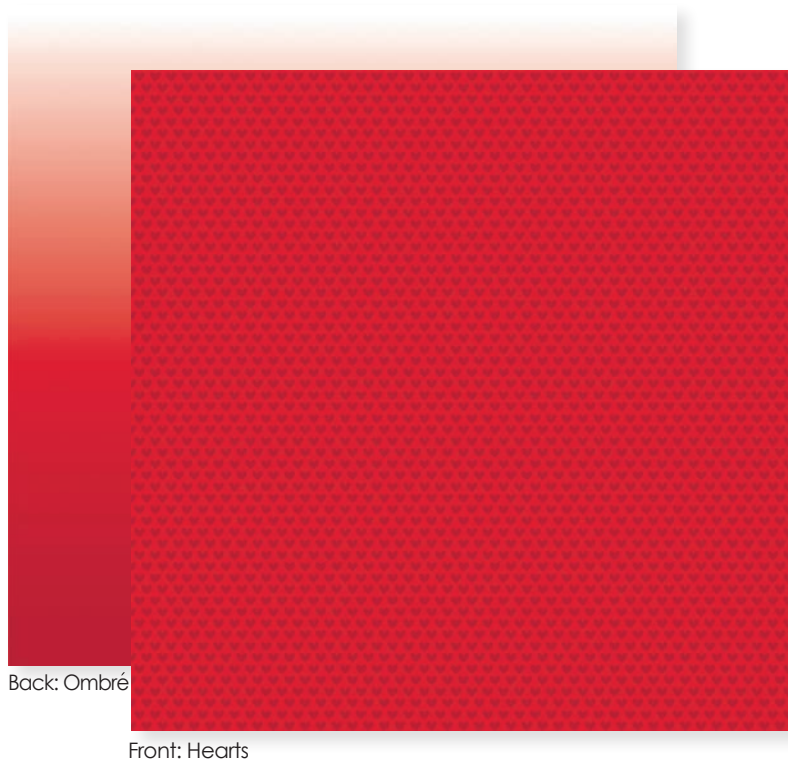
PLEASE NOTE:
Due to the nature of these stacks,
some Contents may vary
from images shown.

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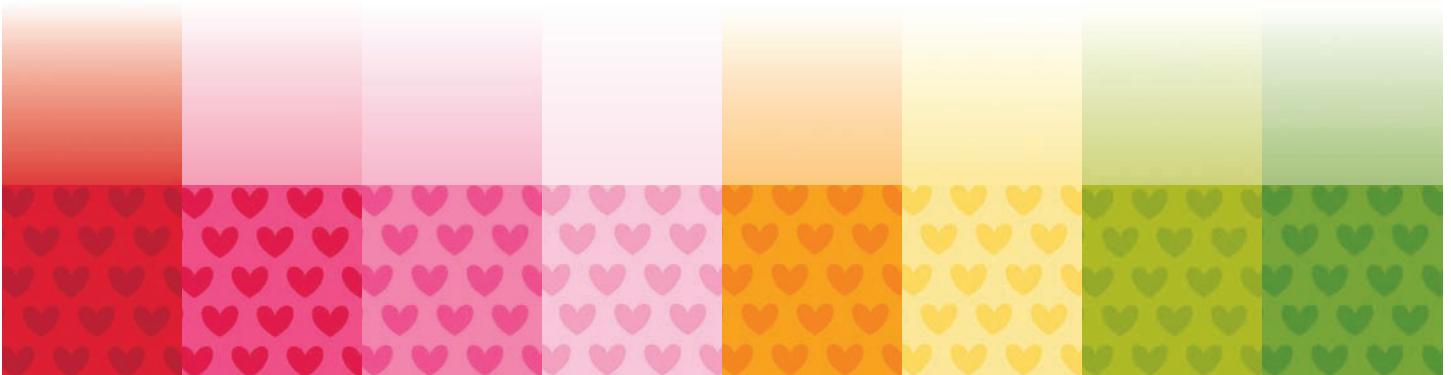
Bella besties

They are best friends with all the other Bella products!

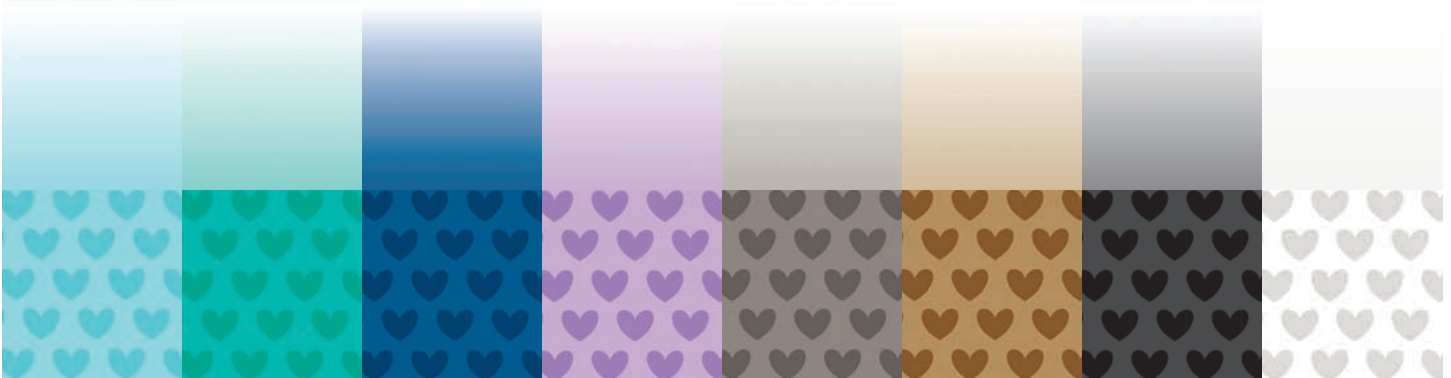


BB2369 Hearts & Ombre Rainbow Bella Besties Collection Kit

BB2297 McIntosh BB2298 Punch BB2299 Peep BB2300 Cotton Candy BB2301 Orange BB2302 Bell Pepper BB2303 Pickle Juice BB2304 Guacamole



BB2305 Ice BB2306 Gulf BB2307 Blueberry BB2308 Plum BB2309 Oyster BB2310 Pony BB2311Black BB2312 White



Trinkets Puffy Stickers

BB2287 McIntosh
Trinkets Puffy Stickers



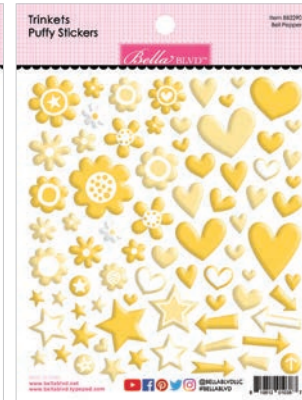
BB2288 Punch, Peep & Cotton Candy
Trinkets Puffy Stickers



BB2289 Orange
Trinkets Puffy Stickers



BB2290 Bell Pepper
Trinkets Puffy Stickers



BB2291 Pickle Juice & Guacamole
Trinkets Puffy Stickers



BB2292 Ice & Gulf
Trinkets Puffy Stickers



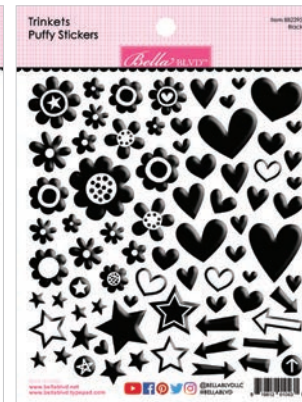
BB2293 Blueberry
Trinkets Puffy Stickers



BB2294 Plum
Trinkets Puffy Stickers



BB2295 Black
Trinkets Puffy Stickers



BB2296 White
Trinkets Puffy Stickers



Aria Puffy Alphabets



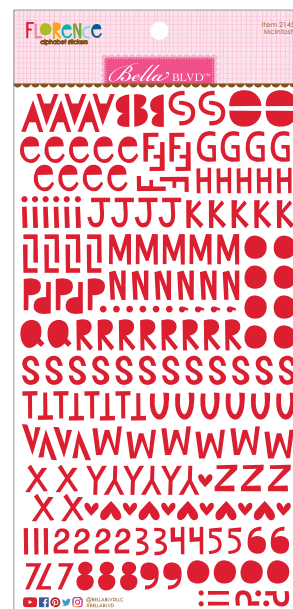
Available in all 16 Bella Besties colors:

- BB2221 McIntosh
- BB2222 Punch
- BB2223 Peep
- BB2224 Cotton Candy
- BB2225 Orange
- BB2226 Bell Pepper
- BB2227 Pickle Juice
- BB2228 Guacamole
- BB2229 Ice
- BB2230 Gulf
- BB2231 Blueberry
- BB2232 Plum
- BB2233 Oyster
- BB2234 Pony
- BB2235 Black
- BB2236 White



Actual size
letter 1"

Florence Alphabet Stickers



Available in all 16 Bella Besties colors:

- BB2145 McIntosh
- BB2146 Punch
- BB2147 Peep
- BB2148 Cotton Candy
- BB2149 Orange
- BB2150 Bell Pepper
- BB2151 Pickle Juice
- BB2152 Guacamole
- BB2153 Ice
- BB2154 Gulf
- BB2155 Blueberry
- BB2156 Plum
- BB2157 Oyster
- BB2158 Pony
- BB2159 Black
- BB2160 White



Actual size
letter .625"

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Cut Outs™ are making a big splash in the industry! No machine? No problem! These no fuss, easy to use Cut Outs™ are sturdy (300gsm), white paper cuts. Ready to use for your layouts, cards and crafting projects!

BB2361 Mood Booster Cut Outs



BB2362 Over the Rainbow Cut Outs



BB2363 Pie Charts Cut Outs



BB2364 Heart Attack Cut Outs



Cut Outs™ continued...

BB2365 100% Awesome Cut Outs

Bella BLVD™ Cut-Outs™ study paper cut Item BB2365 100% Awesome

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No time to create beautiful decorative cuts for your projects and pages?
Not the best at technology? If so, this product is perfect for you!
Cut Outs™ are done for you and ready to apply to layouts, cards and more!
No fussy cutting, no technology to figure out and very affordable!
What will you create with these on-trend bright white Cut Outs™? Be sure to use the hashtag #bellablvd for us to see! Template and directions included.

Now includes step-by-step instructions and a template for cutting!

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www.bellablvd.net and www.bellablvd.typepad.com

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BB2366 Love You Lots Cut Outs

Bella BLVD™ Cut-Outs™ study paper cut Item BB2366 Love You Lots

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BB2367 Happiness Cut Outs

Bella BLVD™ Cut-Outs™ study paper cut Item BB2367 Happiness

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BB2368 Family & Friends Cut Outs

Bella BLVD™ Cut-Outs™ study paper cut Item BB2368 Family & Friends

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No fussy cutting, no technology to figure out and very affordable!
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Cut Outs™ continued...

BB2259 Faithful Friend Cut Outs



BB2284 Live Love Meow Cut Outs



BB2334 October Cut Outs



BB2217 Wonderland Cut Outs



Cut Outs™ continued...

BB2215 Christmas Cut Outs



BB2358 December Cut Outs



BB2218 Wreath Cut Outs



BB2216 Little Helpers Cut Outs



WINTER 2021 SUPPLEMENT



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for everyday.™

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